



BOONE COUNTY SHERIFF'S DEPARTMENT

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Media Release

"The HEAT Is On" Campaign

Incident: BCSD Participating in Statewide Traffic Enforcement
Location: Interstate 70
Date: October 23, 2009

"The Heat Is On" Unsafe Driving on Interstate 70 **Boone County Sheriff's Department participating in I-70 crackdown**

Drivers will see more law enforcement officers on Interstate 70 on October 23, 2009. The Boone County Sheriff's Department will be joining with law enforcement agencies across Missouri to crack down on unsafe, unbuckled, speeding and impaired drivers.

The enforcement effort will span the Interstate 70 corridor cracking down on unsafe driving and reminding drivers to be safe out there.

The Boone County Sheriff's Department wishes to remind drivers to slow down, drive safely, buckle up and never drive impaired.

Find out more about *"The HEAT Is On"* campaign at saveMOLives.com.

Buckle up and Arrive Alive.

Release date & time: 10/20/2009 16:00 Hours
Release authorized by: Sgt. Brian Leer