



BOONE COUNTY SHERIFF'S DEPARTMENT

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Media Release

Incident: *Click It or Ticket* Enforcement Campaign
Location: Boone County Roadways
Dates: May 24, 2010 - June 6, 2010

Click It or Ticket

Boone County Sheriff's Department to Participate in Statewide Seat Belt Enforcement

The Boone County Sheriff's Department will be joining with statewide law enforcement May 24 - June 6 for an aggressive "Click It or Ticket" mobilization to crack down on Missouri's safety belt law violators and to reduce highway fatalities.

Nearly one in four Missourians still fail to regularly wear their safety belts when driving or riding in a motor vehicle. Seven out of ten Missourians killed in traffic crashes are unbuckled.

Regular safety belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes. The Boone County Sheriff's Department will be out there to remind motorists that seat belts can – and do – save lives.

Buckle Up and Arrive Alive. For more information on Missouri seatbelt usage, visit www.saveMOlives.com

Release date & time: 05/24/2010 at 07:30 Hours
Release authorized by: Sergeant Brian Leer